

Rep Order# 6848335 Ver# 3 Mod# 1 Status Confirmed

Traffic Order# 202736

Last Received: 09/04/2012 12:02 PM
Showing Buylines: All Lines

Printed: 09/04/2012 3:59 PM

1 of 2

Station WISH-TV INDIANAPOLIS, IN
Advertiser () MAJORITY PAC
Product MAJORITY PAC
Estimate# 1702
Buyer Shira Levy
Phone#
Fax#

Agency () WATERFRONT STRATEGIES
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 94/100/1702
Flight Dates 09/04/2012 - 09/05/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () KATE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

--- CONTRACT COMMENT ---

MAJORITY PAC SC=*

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	TU-W	6A-7A	DAYBREAK @ 6	:30	\$650.00	09/04-09/05	2	1	2	\$1,300.00	
	2	TU-W	7A-8A	DAYBREAK/CBS THIS MORNING	:30	\$450.00	09/04-09/05	2	1	2	\$900.00	
	3	TU-W	12P-1230P	WISH-TV NEWS 8 @ NOON	:30	\$650.00	09/04-09/05	2	1	2	\$1,300.00	
	4	TU-W	4P-5P	ANDERSON	:30	\$300.00	09/04-09/05	1	1	1	\$300.00	
	5	TU-W	5P-530P	WISH-TV NEWS 8 AT 5	:30	\$900.00	09/04-09/05	1	1	1	\$900.00	
	6	TU-W	530P-6P	WISH-TV NEWS 8 AT 5:30	:30	\$900.00	09/04-09/05	1	1	1	\$900.00	
	7	TU-W	6P-630P	WISH-TV NEWS 8 AT 6	:30	\$900.00	09/04-09/05	1	1	1	\$900.00	
	8	TU-W	730P-8P	ENTERTAINMENT TONIGHT	:30	\$600.00	09/04-09/05	1	1	1	\$600.00	
	9	TU	10P-11P	DNC	:30	\$2,600.00	09/04-09/04	1	1	1	\$2,600.00	
		Buyline Comment: PGRM CHNG										
	10	TU-W	11P-1135P	WISH-TV NEWS 8 @ 11	:30	\$900.00	09/04-09/05	1	1	1	\$900.00	

---REPORT TOTALS---

Report Totals: 13 / \$10,600.00

---SALES MONTHLY TOTALS---

Station WISH-TV INDIANAPOLIS, IN	Agency () WATERFRONT STRATEGIES	Rep Firm
Advertiser () MAJORITY PAC	3050 K ST NW	Sales Office () PHILADELPHIA
Product MAJORITY PAC	WASHINGTON, DC 20007	Salesperson () KATE BRADY
Estimate# 1702	Agency C/P1/P2/E 94/100/1702	Salesperson Phone# 215-567-6005
Buyer Shira Levy	Flight Dates 09/04/2012 - 09/05/2012	Salesperson FAX# 215-567-5938
Phone#	Hiatus Weeks	
Fax#		

Sep 12: 13 / \$10,600.00

Sales Totals: 13 / \$10,600.00

Station Totals: 13 / \$10,600.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$35,594	CABL 0%	WISH 29%	WNDY 1%	WRTV 9%	WTHR 39%
		WTTV 2%	WXIN 16%			

---COMPETITIVE COMMENTS---

COMP UPDATED

Books null

Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE

Spot Manager: All, 09/04/12-09/05/12

Station	Advertiser	Product	Estimote	Order Inventory	Description	Time Period	Length	Date	Air Time	Inv. Code	Place	Rate	Ad-ID	MG	MG Info
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Alt Order #: 06848335

WISH	POL/Majority PAC	MAJORITY P. 1702 News 8 @ 11 M-F				11-1135p	:30	09/04/12		LN M-F		\$900.00			
WISH	POL/Majority PAC	MAJORITY P. 1702 News 8 @ 530p				530-6p	:30	09/04/12		News 8 @530		\$900.00			
WISH	POL/Majority PAC	MAJORITY P. 1702 Tuesday 10-11p				958-11p	:30	09/04/12		Tue Hour 3		\$2,600.00			
WISH	POL/Majority PAC	MAJORITY P. 1702 Entertainment Tonight				728-8p	:30	09/04/12		M-F 730-8p		\$600.00			
WISH	POL/Majority PAC	MAJORITY P. 1702 News 8 @6				558-630p	:30	09/04/12		News 8 @6		\$900.00			
WISH	POL/Majority PAC	MAJORITY P. 1702 News 8 @5p				5-530p	:30	09/04/12		News 8 @5		\$900.00			
WISH	POL/Majority PAC	MAJORITY P. 1702 Daybreak @ 6				558-7a	:30	09/04/12		6:35:10 AM Daybreak @ 6		\$650.00			
WISH	POL/Majority PAC	MAJORITY P. 1702 CBS This Morning @7a 7-8a				1158a-1230p	:30	09/04/12		7:28:56 AM CBS This Morning		\$450.00			
WISH	POL/Majority PAC	MAJORITY P. 1702 Noon News				357-5p	:30	09/04/12		12:10:46 PM Noon News		\$650.00			
WISH	POL/Majority PAC	MAJORITY P. 1702 Anderson Cooper				558-7a	:30	09/05/12		4:29:42 PM M-F 4p-5p		\$300.00			
WISH	POL/Majority PAC	MAJORITY P. 1702 Daybreak @ 6				1158a-1230p	:30	09/05/12		Daybreak @ 6		\$650.00			
WISH	POL/Majority PAC	MAJORITY P. 1702 Noon News					:30	09/05/12		Noon News		\$650.00			
WISH	POL/Majority PAC	MAJORITY P. 1702 CBS This Morning @7a 7-8a					:30	09/05/12		CBS This Morning		\$450.00			

\$10,600.00

\$10,600.00

[Filtered by:] [Sorted by: Alt Order #]

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I, Mike Furman
do hereby request station time concerning the following issue:

Majority PAC

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	As	ordered			

Total Charges:

This broadcast time will be used by: Majority PAC

<p>Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"</p> <p style="text-align: center;"> <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No </p>	
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For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Majority PAC

Washington, DC 20005

700 13th Street, NW

202-338-6463

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☐ a committee; ☐ an association; ☒ or other unincorporated group. *Majority PAC*

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

Rebecca Lamb

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER

4/4/12 *Re Be* 202-338-5700
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted ☐ Accepted in Part ☐ Rejected

Signature Printed Name Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		As ordered			

Total Charges:

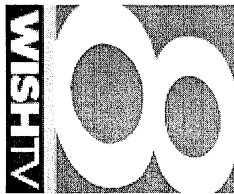
AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.

INVOICE



Remit Address:
WISH
 90359 Collections Center Drive
 Chicago, IL 60693
 Main: (317) 923-8888
 Billing: (317) 923-8888

Billing Address:

Waterfront Strategies
 Attention: Accounts Payable
 3050 K Street Northwest
 Washington, DC 20007
 USA

Advertiser	POL/Majority PAC
Product	MAJORITY PAC
Estimate Number	1702

Invoice #	202736-1
Invoice Date	09/09/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/05/12

Station	WISH
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	202736
Alt Order #	06848335
Deal #	
Order Flight	09/04/12 - 09/05/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	94
Product Code	100

Agency Ref	IN14921
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
1	WISH	Daybreak @ 6	558-7a		09/03/12 to 09/09/12	2x	-TW----				
	WISH			Tu	09/04/12	:30	6:38 AM	MP12IN01TH	\$650.00		1
	WISH			W	09/05/12	:30	6:41 AM	MP12IN01TH	\$650.00		2
2	WISH	CBS This Morning @7a	7-8a		09/03/12 to 09/09/12	2x	-TW----				
	WISH			Tu	09/04/12	:30	7:29 AM	MP12IN01TH	\$450.00		1
	WISH			W	09/05/12	:30	7:55 AM	MP12IN01TH	\$450.00		2
3	WISH	Noon News	1158a-1230p		09/03/12 to 09/09/12	2x	-TW----				
	WISH			Tu	09/04/12	:30	12:13 PM	MP12IN01TH	\$650.00		1
	WISH			W	09/05/12	:30	12:17 PM	MP12IN01TH	\$650.00		2
4	WISH	Anderson Cooper	357-5p		09/03/12 to 09/09/12	1x	-TW----				
	WISH			Tu	09/04/12	:30	4:38 PM	MP12IN01TH	\$300.00		1
5	WISH	News 8 @5p	5-530p		09/03/12 to 09/09/12	1x	-TW----				
	WISH			Tu	09/04/12	:30	5:19 PM	MP12IN01TH	\$900.00		1
6	WISH	News 8 @ 530p	530-6p		09/03/12 to 09/09/12	1x	-TW----				
	WISH			Tu	09/04/12	:30	5:52 PM	MP12IN01TH	\$900.00		1
7	WISH	News 8 @6	558-630p		09/03/12 to 09/09/12	1x	-TW----				
	WISH			Tu	09/04/12	:30	6:21 PM	MP12IN01TH	\$900.00		1
8	WISH	Entertainment Tonight	728-8p		09/03/12 to 09/09/12	1x	-TW----				
	WISH			W	09/05/12	:30	7:56 PM	MP12IN01TH	\$600.00		1
9	WISH	Tuesday 10-11p	958-11p		09/03/12 to 09/09/12	1x	-T-----				

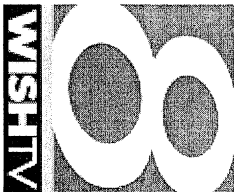
Subject to our standard terms and conditions located at www.linmedia.com/multiplatform-ad-solutions.

We warrant that the "actual broadcast" information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months from the date of this invoice. If you are unable to resolve a payment dispute with your station, please call 1-317-704-8747 to reach our Accounts Receivable department. If you wish to report possible misconduct, you may reach our compliance hotline at 1-877-363-3072.

INVOICE

Remit Address:

WISH
90359 Collections Center Drive
Chicago, IL 60693
Main: (317) 923-8888
Billing: (317) 923-8888



Advertiser	POL/Majority PAC
Product	MAJORITY PAC
Estimate Number	1702

Invoice #	202736-1
Invoice Date	09/09/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/05/12

Station	WISH
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	202736
Alt Order #	06848335
Deal #	
Order Flight	09/04/12 - 09/05/12

Billing Address:

Waterfront Strategies
Attention: Accounts Payable
3050 K Street Northwest
Washington, DC 20007
USA

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	94
Product Code	100

Agency Ref	IN14921
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
9	WISH	Tuesday 10-11p	958-11p								
	WISH			Tu	09/04/12	:00			\$2,600.00	See MG 9.2	1
	WISH			Tu	09/04/12	:30	10:34 PM	MP12IND1TH	\$2,600.00	MG for 9.1 09/04	2
10	WISH	News 8 @ 11 M-F	11-1135p								
	WISH				09/03/12 to 09/09/12	1x	-TW----				
				Tu	09/04/12	:30	11:41 PM	MP12IND1TH	\$900.00		1

Aired Spots

13

Gross Total \$10,600.00Agency Commission \$1,590.00Net Amount Due \$9,010.00Payment Terms 30 DaysSubject to our standard terms and conditions located at www.linmedia.com/multiplatform-ad-solutions.

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